

Ali Adams

aliscarlettadams@gmail.com

443-939-9664

aliscarlettadams.com

181 Triple Crown Ct.
Alpharetta, GA 30004

About Me

With 6 years of experience, I am a well-rounded designer who is able to multi-task and deliver creative results in a demanding environment.

I am a very fast learner who is able to adapt, use new tools quickly, while continuing to learn and grow as a designer and professional.

Comfortable working with both large and small tight-knit teams I ensure clear and actionable communication with all project partners. I am versatile, easy to work with and cool under pressure while delivering on projects.

I pride myself on being a sought-after partner and go-to resource for colleagues both past & present.

Skills

Illustrator - Photoshop



After Effects - Shopify



Microsoft Office Suite



Experience

Home Depot

Creative Packaging Manager
2024-Present

Creative Packaging Lead (Vigoro)
2023-2024

Creative Packaging Designer
2022-2023

Over my tenure at Home Depot I have quickly gained progressive responsibility starting as a packaging designer, becoming Packaging Lead for Vigoro brand within a year and most recently promoted to Packaging Manager over 4 private label brands. In all of these roles I have been instrumental in developing and enhancing packaging design and working collaboratively across many cross functional teams.

In addition, I have been a sought out partner to lead distinct initiatives that go beyond packaging such as the implementation of workflow processes, motion graphics work, illustrations, and direct oversight of photo shoots.

Carolina Creekhouse

Director of Creative Operations
2021-2022

As Director of Creative Operations, my team and I created assets for product launches including e-blasts, ads, social media, video, photography for the e-commerce brand. I oversaw the updates to our Shopify site, product design, launch timelines, and photo shoot direction leading to multiple successful launches.

so-mine

Lead Graphic Designer
2020-2021

Graphic Designer
2018-2020

While at so-mine I designed packaging, photography, and marketing for consumer products spanning several categories including stationery, lunch, and housewares. After I transitioned to Lead Designer I managed many projects including a rebrand, multiple product launches, and presentations to clients such as Target, Hobby Lobby, & Staples winning multiple in store and online programs.

Education

Kennesaw State University

Graduated in Fall 2018 Cum Laude

Bachelor of Fine Arts Concentration in Graphic Communications
Minor in International Affairs

Awards

Associate of the Quarter Q1 2024

GBPD Collaboration Award Q3 2023

Executive Homer Award 2022

so-mine Employee of the Year 2020

GHJA Sportsmanship Award 2019